



Women of Distinction Event Sponsorship

Women of Distinction are an exceptional group of women who exhibit outstanding leadership through mentoring, community service and/or business; leadership that embodies the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place.

Proceeds from this event support the council's Gold Award Girl Scout Scholarship Program.

Women of Distinction 2025 Honoring: Sheila E. Doyle

Thursday, September 18, 2025 | 7:30-9 a.m.
DoubleTree by Hilton Hotel Binghamton
225 Water Street, Binghamton, N.Y. 13901



Sheila Doyle brings more than 20 years of experience in higher education and financial management to her roles as senior associate vice president and deputy chief of staff to the president of Binghamton University, and executive director of the Binghamton University Foundation and its affiliates. Her portfolio includes strategic planning, real estate development, endowment management and advancement operations.

A certified internal auditor and experienced nonprofit executive, she previously held leadership roles at Chase Manhattan Bank and M&T Bank, specializing in personal trust and estate administration. She serves her community on multiple boards and has received several honors, including the Chancellor's Award for Professional Service and the Women of Achievement Award.

A lifelong Girl Scout, Sheila is a former board president of the Girl Scouts of Indian Hills Legacy Council and served on the council realignment committee that helped form Girl Scouts of NYPENN Pathways. She is also a recipient of the Girl Scout Thanks Badge.



Sponsorship Levels & Benefits

Presenting - \$10,000 *(Limited)*

- VIP seating for 20 at Women of Distinction
- VIP seating for 10 at Class of 2025 Gold Award Girl Scout Celebration (November 22 in Syracuse, N.Y.)
- Presenting Sponsor signage at the event entrance, during the presentation and on tables
- Presenting Sponsor logo placement and website link on the GSNYPENN event webpage
- Presenting Sponsor logo placement on event social media posts
- Acknowledgment during opening remarks at the event
- Mention as Presenting Sponsor in the event press release
- Dual billing as GSNYPENN Gold Award Girl Scout Celebration sponsor
- Listed in Member Year 2025 GSNYPENN Impact Report and all event advertising

Pearl - \$3,000

- Premier seating for 10 at Women of Distinction
- Pearl Sponsor signage at the event entrance, during the presentation and on tables
- Pearl Sponsor logo placement and website link on the GSNYPENN event webpage
- Pearl Sponsor logo placement on event social media posts
- Acknowledgment during opening remarks at the event
- Mention as the Pearl Sponsor in the event press release
- Dual billing as GSNYPENN Gold Award Girl Scout Celebration sponsor
- Listed in Member Year 2025 GSNYPENN Impact Report and all event advertising

Gold - \$2,000

- Seating for 8 at Women of Distinction
- Gold Sponsor signage at the event entrance, during the presentation and on tables
- Gold Sponsor logo placement and website link on the GSNYPENN event webpage
- Gold Sponsor logo placement on event social media posts
- Listed in Member Year 2025 GSNYPENN Impact Report and all event advertising

Silver - \$1,000

- Seating for 6 at Women of Distinction
- Silver Sponsor signage at the event entrance, during the presentation and on tables
- Silver Sponsor logo placement on the GSNYPENN event webpage
- Silver Sponsor logo placement on event social media posts
- Listed in Member Year 2025 GSNYPENN Impact Report and all event advertising

Table Host - \$500

- Seating for 10 at Women of Distinction
- Logo or name recognition on table signage





Sponsorship Agreement

Yes! I want to help build girls of courage, confidence and character.
I want to reserve the following sponsorship level:

☐ Presenting - \$10,000

☐ Pearl - \$3,000

☐ Gold - \$2,000

☐ Silver - \$1,000

☐ Table Host - \$500

☐ Individual Ticket - \$45

SPONSOR INFORMATION

Sponsor Name (individual or business/organization name as it should appear in print)

Mailing Address _____

City/State/Zip _____

Organization Contact Name/Title _____

Organization Contact Phone Number _____

Organization Contact Email Address _____

PAYMENT INFORMATION

Charge to: ☐ VISA ☐ MC ☐ Discover ☐ American Express ☐ Check Payment

Card # _____

Exp. Date _____ Code _____

Signature _____

Thank you for supporting Girl Scouts of NYPENN Pathways!

Questions?

Contact Jennifer Phillips, Director of Advancement,
at jphillips@gsnypenn.org or 315.965.1660 for more
information, to purchase individual tickets or to
arrange electronic payment.

Mail this completed form to:

Girl Scouts of NYPENN Pathways
Attn: Advancement Department
960 James Street, Floor 2
Syracuse, N.Y. 13203

Make checks payable to
Girl Scouts of NYPENN Pathways

